

# Sponsorship & Exhibit Opportunities



Las Vegas, Nevada January 10-12, 2017

#### **Sponsorship Opportunities**

We would like to encourage participating companies to contact the organizer via the contact information just below to discuss what you would like to achieve through sponsorship at the conference and sponsorship opportunities will be on a "first come, first served" basis.

All sponsorships include logo on conference webpage, social media, signage at the event, sponsorship slides between sessions, and in the Conference Program Book.

The following sponsorship options are available, however, if you have additional suggestions please contact Erin Uppington at euppington@hwi.buffalo.edu or 716-898-8610.

Please note the deadline date for receiving materials to be included in the conference handbook or bag is December 15, 2016.

Conference Bags Cost: In-kind

To make sure your company name is "up front" throughout the conference the conference bag displays the name of the conference along with the sponsoring company logo. The organizers would need to see the sample of the proposed delegate bag for approval.

Conference Note Pad for Conference Bag Cost: In-kind

Note pads are provided with company name/logo of company (on an exclusivity basis).

Conference Pens for Conference Bag Cost: In-kind

Pens with your company name/logo of company (on an exclusivity basis).

Inserts into Delegate Bags Cost: \$100 per insert

To ensure every delegate receives your product literature, an A4 double-sided insert may be placed into the conference bag. Literature must be provided by the sponsoring company.

STEM Student Sponsor Cost: \$250 per student

This is an opportunity to sponsor a student attending the International Conference. This sponsorship will go towards the cost of accommodation. Each student will be advised of their sponsor.

### **Sponsorship Opportunities of Networking Events**

The BioXFEL International Conference is a great opportunity for young scientists and up-and-coming researchers to network with internationally renowned crystallographers. This is mainly achieved at social events outside of the conference lectures. The organizers have arranged for drink receptions and a conference dinner and welcome the support of such events by company sponsors. All sponsors will be acknowledged on the conference webpage, social media, signage at the event, and conference program book.

Association of BioXFEL Young Scientists Wine & Beer Cost: \$500

This is an opportunity to sponsor the wine and beer served at the Association of BioXFEL Young Scientists (ABYS) evening social hour. It is an opportunity for students to network and form cross-collaborations with the future minds of the crystallography field.

Poster Session Prize Cost: \$500

This is an opportunity to sponsor our young scientists poster session. One poster will be selected to receive an a certificate including the sponsor's name and logo recognizing their outstanding work.

Conference Dinner, Wine, & Beer Cost: \$1000

This is an opportunity to exclusively sponsor the food, wine, & beer for the Conference Dinner. Sponsors may submit materials and literature to be placed on the dining tables. Signage will be posted throughout the dining area. **This is an exclusive sponsorship.** 

Conference Lunch Cost: \$500

This is an opportunity to exclusively sponsor one of our three lunches scheduled throughout the program. Signage acknowledging sponsorship will be on site and companies may submit materials and literature to be made available to attendees during this period. This is an exclusive sponsorship of one of three lunches.

Conference Coffee Breaks Cost: \$250

This is an opportunity to exclusively sponsor one of our five coffee breaks scheduled throughout the program. Signage acknowledging sponsorship will be on site and companies may submit materials and literature to be made available to attendees during this period. This is an exclusive sponsorship of one of five coffee breaks.

#### **Exclusive Speaker Opportunity**

Cost: \$2000

30 Minute Speaking Session at the BioXFEL STC Member Meeting

Please note that the deadline for securing this sponsorship is November 15, 2015. This allows organizers ample time to actively promote the session and include it in all materials.

This is an opportunity to showcase your products at an exclusive BioXFEL Member meeting immediately following the conference closure. Individuals attending this meeting play a vital role in the use and development of XFEL technologies with possible cross-over capabilities to synchrotron beamline sources around the globe. Our scientists expertise is integral to the future of the field of crystallography. Representatives will have 30 minutes to present via PowerPoint to students and scientists who are leading the field and determining the future of XFELs, synchrotrons, and crystallography. There will be an additional 10 minutes at the end of the presentations for Q&A.

This sponsorship will also include an exhibitor booth for the duration of the conference, 1 waived registration, all provided conference meals, full page ad in the conference program, inserts for conference bag, and recognition through all BioXFEL media outlets. All artwork must be provided by your company.

#### **Advertising Opportunities**

The published conference book will contain the conference agenda, abstracts, poster session itinerary, and local information. It will be provided to all attendees via BioXFEL USB drives and available for download on the conference website. Sponsors are invited to place an advert into this booklet at the above rate and must provide the artwork. Please note the deadline date for receiving artwork for advertisements is December 15, 2016.

Full Page Program Advertisement Cost: \$350

The size of the advertisement is 7.5" wide by 10" tall and 300 DPI.

Half Page Program Advertisement Cost: \$250

The size of the advertisement is 7.5" wide by 4.5" tall and 300 DPI.

Quarter Page Program Advertisement Cost: \$100

The size of the advertisement is 3.25" wide by 4.5" tall and 300 DPI.

## **Exhibit Opportunities**

Conference and Exhibition Venue	Roman Ballroom Foyer Caesar's Palace 3570 S. Las Vegas Boulevard Las Vegas, NV 89109
Exhibition Fees	The cost of exhibiting is \$1000 for 3 days. This includes 1 registration, conference meals, attendee list, listing in the conference program, recognition on conference webpage & social media, and full page ad in the conference program.
Exhibition Furniture	Included in the exhibition fee is one six foot table with chair, linens, and power supply. All exhibits will be located in the Grand Foyer alongside the conference coffee breaks for maximum exposure.
Exhibition Hours	Wednesday, January $10^{th}$ $8:30-21:00$ Thursday, January $11^{th}$ $8:30-21:00$ Friday, January $12^{th}$ $8:30-17:30$ Times subject to change.
Catering	Included in the exhibition fee are all provided conference meals. Meals outside of those previously arranged are your own responsibility.
Accommodation	Exhibitors may take advantage of the Conference Discount Rate of \$89 per night + tax and resort fee.
Deadline	December 1, 2016.